

Privacy Policy

Effective Date: 12/10/2024

Overview

At 6cycle, we value your privacy and are committed to protecting the personal information you share with us. This Privacy Policy outlines how we collect, use, and safeguard your information when you visit our website, use our services, or interact with us.

Information We Collect

We may collect the following types of information:

1. **Personal Information:**
 - Name, email address, phone number, and mailing address.
 - Billing information, including payment methods and transaction details.
 - Demographic information, such as age, fitness goals, and emergency contact details.
 2. **Usage Information:**
 - Details about how you use our website and app, such as pages visited and features accessed.
 - Device information, including IP address, browser type, and operating system.
 3. **Health and Fitness Data:**
 - Information shared during fitness consultations, such as fitness levels, goals, and preferences.
 - Data collected from connected fitness trackers or apps.
 4. **Communications:**
 - Messages or inquiries submitted via contact forms or email.
 - Feedback from surveys or reviews about our services.
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How We Use Your Information

Your information is used to:

- Provide and manage our services, including class bookings and memberships.
 - Process payments and maintain accurate billing records.
 - Communicate updates, promotions, and personalized offers.
 - Improve our website, app, and customer experience.
 - Respond to inquiries and provide customer support.
 - Comply with legal obligations and ensure the security of our systems.
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How We Share Your Information

We do not sell or rent your personal information. However, we may share your information in the following cases:

- **Service Providers:** Trusted third-party vendors who assist with payment processing, marketing, or app functionality.
- **Legal Obligations:** To comply with applicable laws, regulations, or legal requests.
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your information may be transferred as part of the transaction.

Cookies and Tracking Technologies

Our website uses cookies and similar technologies to:

- Enhance your browsing experience.
- Analyze website traffic and performance.
- Deliver targeted advertisements and promotions.

You can adjust your browser settings to manage or disable cookies, though this may affect website functionality.

Retention and Security of Sensitive Information

We retain your personal data only for as long as necessary to fulfill the purposes outlined in this policy or as required by law. Sensitive information, such as health and fitness data or emergency contact details, is stored securely and accessed only by authorized personnel.

Photography and Media

6cycle occasionally captures photos or videos during classes and events for marketing and community-building purposes. By attending our classes, you consent to being photographed or recorded. If you prefer not to appear in promotional material, please notify us, and we will honor your request.

Customer Rights

Under Pennsylvania law, you have the right to:

- Request a copy of the personal data we hold about you.
- Inquire how your data is processed and request corrections or deletions.
- Opt-out of receiving promotional communications by following the unsubscribe link in emails.

To exercise these rights, contact us at the email address listed below.

Security of Payments

All payment transactions are securely processed through trusted third-party vendors. We do not store full credit card details on our servers.

Third-Party Links

Our website may include links to third-party websites. We are not responsible for the privacy practices of these external sites and encourage you to review their policies.

Children's Privacy

6cycle does not knowingly collect personal information from individuals under the age of 13. If we learn that we have inadvertently collected such information, we will promptly delete it.

Compliance with State and Federal Laws

6ycle adheres to Pennsylvania's data breach notification laws and federal regulations, including the CAN-SPAM Act. In the event of a data breach, we will promptly notify affected individuals as required by law.

Updates to This Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with a revised "Effective Date."

Contact Us

For questions or concerns regarding this Privacy Policy or your data, please contact us at:

6ycle

3116 West Washington Street, Allentown, Pa 18104

help@6ycle.com

610-730-6842